



DIGITAL TRANSFORMATION MANAGER



Co-funded by the  
Erasmus+ Programme  
of the European Union

The multimedia and interactive training course to become a “Digital Transformation Manager” for the wood-furniture sector is online on the <https://ditrama.eu/en/training-course> platform. The course, divided into 100 videopills, deals with the company digitalization process, from strategy to practice.

## DITRAMA – Newsletter #3

# BECOMING A DIGITAL TRANSFORMATION MANAGER FOR THE FURNITURE SECTOR THE DITRAMA - TRAINING COURSE IS NOW ONLINE!

The training course of “**Digital Transformation Manager (DTM) for the Furniture Sector**” is a complete and **interactive online** and **free of charge** training course, which is now available for learners - free of charge - and is accessible in **7 languages** (English, French, Italian, Polish, Portuguese, Romanian and Spanish).

It has been created in the framework of the **DITRAMA project**, a Sector Skills Alliance funded by the **EU ERASMUS+** programme, by 12 partners from **8 EU countries** including universities, VET centres and sectorial clusters.

### TRAINING UNITS: (70 h / 2.8 ECVET credits)

- 1) Digital technology - exploration of contemporary emerging and potential disruptive technologies
- 2) Digital technology – engineering and manufacturing
- 3) Digital technology – simulation and AR/VR
- 4) Digital technology – data & security
- 5) Innovation and digital transformation
- 6) Leadership in digital transformation
- 7) Communication in digital transformation
- 8) The people within the digital transformation
- 9) Quality, risk and safety in digital transformation
- 10) Social and environmental impact of digitization
- 11) Final project (optional)

The complete course consists of **100 micro training pills** grouped into **10 units (4 technical and 6 transversal)**, that cover strategic as well as practical aspects regarding the Digital Transformation of the the furniture sector along the whole value chain.

It has a duration of **70 hours** and if the related tests are properly passed at the end of each unit, it will be possible to get the **DITRAMA Certificate**. The course offers two training paths: for Higher Education students (**EQF 5 with 2.8 ECVET credits**) and for Vocational Education & Training students (**EQF 4 with 1.4 ECVET credits**).

Each learner has the possibility to choose between these **two different training paths**, according to their own professional profile and previous expertise in the furniture sector or/and in the new technologies field.

It has a duration of **70 hours** and if the related tests are properly passed at the end of each unit, it will be possible to get the **DITRAMA Certificate**. Each learner can study at his/her own rithm.

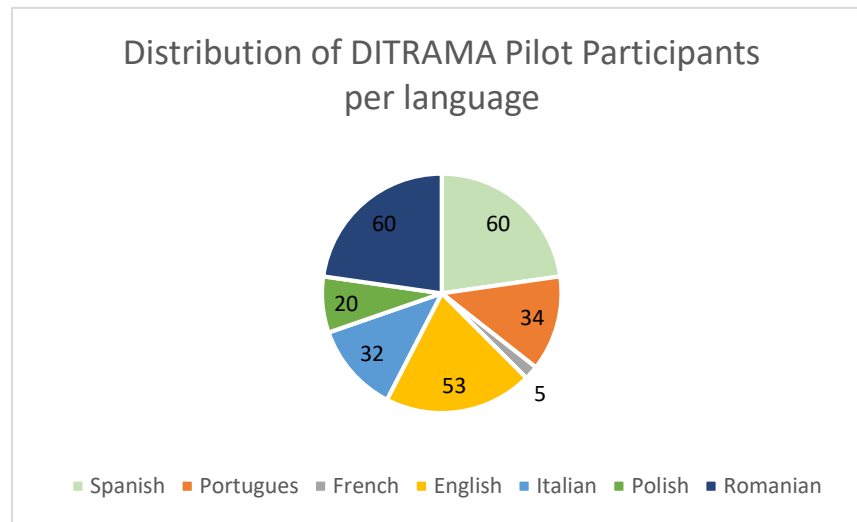


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For now, more than **260 learners** coming several EU countries are involved in the Pilot tests and **20** of them have already complete the whole course, achieving the final certificate.



The course is accessible through a **prior registration available here:** <https://ditrama.eu/en/training-course>  
Until the end of July a **team of multilingual Tutors** will support the learners through a customized assistance.

## CONSORTIUM ACTIVITIES AND NEXT STEPS:

The last **Partner Meeting of DITRAMA** Project was held online on the **7th of June 2021**. During the meeting the partners talked and working on the progress of the project, developing and testing the implemented tasks. It was also confirmed that the platform is working in all languages without incidents and the Tutors are supporting the learners throughout direct messages and public discussions posted on the „Forum” section.



Therefore, the Consortium started to plan a round of **Dissemination Events**, for the next autumn, in each country involved in the Project.

Keep in touch with DITRAMA, to attend the event in your country!

You can subscribe to the DITRAMA newsletter here: <https://ditrama.eu/en/contact-us>

## Partners of the project:

- **CENFIM** – Furnishings Cluster (La Sénia - Spain)
- **Aarhus Universitet** (Aarhus - Denmark)
- **Woodwize** (Brussel - Belgium)
- **CETEM** - Centro Tecnológico del Mueble y la Madera de la Region de Murcia (Murcia - Spain)
- **U.E.A.** - European Furniture Manufacturers Federation based in Prague (Czech Republic)
- **AMIC** - Associacio Agrupacio Moble Innovador de Catalunya (Barcelona - Spain)
- **CFPIMM** - Centro de Formação Profissional das Indústrias da Madeira e Mobiliário (Lordelo - Portugal)
- **FederlegnoArredo** - Federazione Italiana delle industrie del legno, del sughero, del mobile, dell'illuminazione, dell'arredamento (Milano - Italy)
- **OIGPM** - Ogólnopolska Izba Gospodarcza Producentów Mebli (Warsaw - Poland)
- **Método Estudio Consultores** - (Vigo - Spain)
- **HOGENT** - (Gent - Belgium)
- **Universitatea Transilvania, Brasov** (Brasov - Romania)

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