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DIGITAL TRANSFORMATION MANAGER

[www.ditrama.eu](http://www.ditrama.eu)

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Digital transformation manager: leading companies in Furniture value chain to implement their digital transformation strategy

# DITRAMA

1

The DITRAMA project aims to provide an innovative MOOC for training managers (Digital Transformation Managers) to successfully lead and implement the digital transformation in FURNITURE companies along the whole value chain.

2

The project develops a new curriculum for DIGITAL TRANSFORMATION MANAGER and its modular training course with the related skills and knowledge. The course will provide to participants with supporting them to guide and implement digital transformation within the companies of the Furniture sector.

3

It includes work-based learning and will be validated and recognized through DITRAMA national networks, involving EU partners and stakeholders in the sector.

4

Overall, the project contributes to improving and integrating EU vocational education and training systems and creating new long-term partnerships.