



DIGITAL TRANSFORMATION MANAGER



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The last newsletter of the project summarizes the main outcomes of the DITRAMA Final Conference, the work done by the DITRAMA Consortium during the last Partners meeting held in Barcelona and the resources available to get more information about the project and to attend the DITRAMA training course.

Newsletter #4

After the Final Conference, the DITRAMA experience still continues!

1) DITRAMA Final Conference:



The DITRAMA Project hold its **final online conference** on the **15th of December 2021**.

During the event, key project results were presented and their relevance discussed among **project partners and sector key stakeholders**, such as sector industry employers and their representatives, consultants, VET providers, higher education entities and labour market experts.

Following the welcome and the presentation of the Agenda, by *Massimiliano Rumignani*, representative of the project partner AMIC, three interventions presented the main results of the Project: the [joint Curriculum](#) for the Digital Transformation Manager for the furniture sector presented by *Jeroen Doom* from Woodwize, the [DITRAMA online platform](#) presented by *Almudena González* member of the International Department of Método and the [offline Guide](#) for the Digital Transformation Manager for the Furniture Sector, by *Massimiliano Rumignani*.

Jeroen Franssen - Senior Expert in Talent, Labour Market & Organisation from [Agoria](#), the Belgian federation for the technology industry and main speaker of the event - presented **data and strategies regarding the digital transition of the European manufacturing**.

The round table moderated by *Serena Leka* – [Aarhus University](#) centred the attention on **the impact of the Digital Transformation on the labour market for the woodworking and furniture industry** with an international panel made up by *Xavier Pi*, Diagnostic 4.0 Workgroup Chair - Industry 4.0 Commission from the Catalonian Engineering Association, *Margherita Roiatti*, Coordinator of international relations in [ADAPT](#), the Italian centre of studies and research in the field of labour law and industrial relations and *Nikolas Van Beeck* representative of the Digital department of the Belgian furniture company [Van Hoecke](#).

Gregorio Cañavate – international R&D project manager from [CETEM](#), Technological Centre of Furniture and Wood of the Murcia Region – explained the deep connection between DITRAMA project and the CoVE European project **ALLVIEW – the first platform of ‘Centres of Vocational Excellence’ for the European wood and furniture industry.**

The second round-table, moderated by *Chiara Terraneo*, responsible for the international projects development in [FederlegnoArredo](#), the largest Italian furniture companies association, gave the floor to the representatives of the sectoral vocational and higher education and training providers. *Clara Ferraz*, Head of Training Activity at [CFPIMM](#), the Portuguese training centre for the Wood and Furniture industry located in Lordelo (Portugal) and *Alexandra De Raeve*, Head of research centre FTILab at [HOGENT](#), the University of Applied Sciences and Arts in Flanders presented their own entities strategies and tools to **fill the gap between education offer and labour market needs regarding the digital transformation.** *Matthias Grymonpon* – Lector at [HOGENT](#) – brought his experience as a participant of **DITRAMA Pilot course**, sharing his positive feedback and highlighting the relevance of an innovative, multimedia and free course focusing on the digital transition in the furniture sector.

The conference was closed by *Julio Rodrigo*, Innovation and Sustainability Manager from [CENFIM](#), a large Spanish furnishings cluster, summarizing the **outcomes of the project** and its **consistency with the European Commission priorities for education and training.**

2) Last DITRAMA Partner Meeting



The sixth and last consortium meeting of DITRAMA took place in **Barcelona** on **November 25th and 26th**. This last meeting was held in a *hybrid* format, many of the partners were able to attend in person and others were connected online, due to the restrictions and difficulties posed by the pandemic.

The meeting had **two main objectives**:

- to review and plan the final ongoing technical works of the project.
- to review the status and program of the last planned dissemination activities of the project, in order to achieve the maximum impact on project’s target groups and stakeholders.

After a brief analysis of the **first objective**, it found out, the excellent results and feedback of the pilot course and the results of the internal and external quality control, and based on all of this, the partners agreed and planned the last adjustments of the curriculum, the materials of the training course and of the e-learning platform, before making all these results definitively public.

Regarding the **second objective**, the organization of the final international conference of the project (**December 15th**), as well as the progress of the communications of partners with their national/regional VET regulatory entities for the recognition and consideration of this new professional qualification, has centred the main part of our debate.

During the meeting, the partners have also validated the Exploitation Plan of the course and the Memorandum of Understanding (MoU) for mutual recognition of the course when it is delivered in the future.



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3) Resources and links

After its official conclusion, the DITRAMA training course is freely accessible and open for all students, workers, experts and stakeholders interested in the Digital Transformation Manager for the Furniture Sector.

The DITRAMA resources kit is made up of:

- The official website, with all the information and documents uploaded in the “download section” www.ditrama.eu
- The training course online platform: <https://aula.ditrama.eu/register/>
- The offline Guide for Digital Transformation Manager: <https://ditrama.eu/images/downloads/technical-documents/Guide-DTM-EN.pdf>
- The official video of the Project: <https://www.youtube.com/watch?v=o3MrSfqEkS0>
- The recording video of the Final Conference: <https://www.youtube.com/watch?v=2af0LLqIFo0>
- The official hashtag of the project #DITRAMA

Partners of the project:

- **CENFIM** – Furnishings Cluster (La Sénia - Spain)
- **Aarhus Universitet** – Higher Education Institute (Aarhus - Denmark)
- **Woodwize** – VET provider specialized in the wood and furniture sector (Brussels - Belgium)
- **CETEM** - Centro Tecnológico del Mueble y la Madeira de la Region de Murcia (Murcia - Spain)
- **U.E.A.** - European Furniture Manufacturers Federation based in Prague (Czech Republic)
- **AMIC** - Associacio Agrupacio Moble Innovador de Catalunya (Barcelona - Spain)
- **CFPIMM** - Centro de Formação Profissional das Indústrias da Madeira e Mobiliário (Lordelo - Portugal)
- **FederlegnoArredo** - Federazione Italiana delle industrie del legno, del sughero, del mobile, dell'illuminazione, dell'arredamento (Milano - Italy)
- **OIGPM** - Ogólnopolska Izba Gospodarcza Producentów Mebli (Warsaw - Poland)
- **Método Estudio Consultores** – VET provider (Vigo - Spain)
- **HOGENT** - Higher Education Institute (Gent - Belgium)
- **Universitatea Transilvania, Brasov** - Higher Education Institute (Brasov - Romania)

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