



DIGITAL TRANSFORMATION MANAGER



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*In a glance, the main outcomes of the Pilot phase of the training course developed in the framework of the Erasmus + Project DITRAMA*

## **DITRAMA – Press Note #6**

### **EUROPEAN STUDENTS AND YOUNG WORKERS RESPOND ENTHUSIASTICALLY TO THE CHALLENGE OF THE DIGITAL TRANSFORMATION OF THE FURNITURE SECTOR**

“Ditrama” ([www.ditrama.eu](http://www.ditrama.eu)) is a project co-funded by the European Union's Erasmus + Programme to train the **Digital Transformation Manager** for furniture manufacturing companies.

The multimedia training course DITRAMA - Digital Transformation Manager for the furniture sector has passed the pilot test phase, arousing interest, curiosity and attention among its learners.

The final outcomes with more than **475 learners** preregistered to the training course coming from **17 different countries**, **116 participants** that took an active participation in the course, and the wide engagement of VET/HE students demonstrate that the digital transition can become a primary leverage for the attractiveness of the sector.

The pilot action, led by [CETEM](#), the Technological Centre of Furniture and Wood of the Murcia Region (Spain) focussed on the delivery of the online Pilot Course and has served to field-test the compliance of the defined training paths for the target groups and the effectiveness of the learning materials.

The **objectives** of the pilot course were:

1. **Identify and select the participants** to the project Pilot Course
2. Implement the Training Pilot Course and **support the learners** in the process.
3. Develop a **validation report** of the training materials, based on learners' feedbacks and **identify the improvements** in relation to the training course content, methodology and platform functioning.



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The selection of participants started with the identification of the potential learners by all the partners of the Consortium, in order to cover as widely as possible the different **target groups (VET/HE students, young workers from sectoral companies, workers coming from different sectors with IT/Technology specialisation, start-up representatives, researchers).**

With the official start of the Pilot Course – on May the 10<sup>th</sup> 2021 – **435 participants** were pre-registered to the Course, choosing between the full version of the course (corresponding to EQF level 5) or the shorter one (corresponding to EQF level 4).

For supporting step-by-step the learners' community and for each idiom, the Consortium has identified at least one **tutor**, and a **technical Guide for the use of the platform** was available in pdf format.

Simultaneously with the beginning of the course, all the participants completed a **first socio-demographic survey**, that shows the average profile of the potential Digital Transformation Manager for the furniture sector: **age between 30 and 44 years**, with a **Master Degree** (at least), currently working as **manager** in private companies or institutions, with a previous expertise in **Design and Production**.

The second part of the survey investigated the level of **technical and non-technical previous knowledge** of the learners. Most of them started with **null or basic knowledge** of the technical and non-technical DITRAMA topics (see the [DITRAMA Curriculum](#) for the details). Otherwise all of them declared **the necessity to enhance their knowledge of the new technologies for digitization** as well as their transversal competences (communication, people management, quality and risk management).

At the end of the course, the learners appreciated **its length**, the **number of Pills** for both the EQF levels, the **quality and clarity of the contents** and the **general structure** of the topics and evaluated the **e-learning platform** as user-friendly and innovative.

After the Pilot phase, [the online platform](#) has been improved according to the suggestions and remarks reported by the participants of the Pilot test.

The DITRAMA experience still continues!

**Project leader:**

CENFIM – Centre de Difusió Tecnològica de la Fusta i del Moble de Catalunya (La Sénia – Spain)



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### **Project Consortium**

Aarhus Universitet (Aarhus – Denmark)

Woodwize (Brussels – Belgium)

CETEM – Centro Tecnológico del Mueble y la Madeira de la Region de Murcia (Murcia – Spain)

U.E.A. – European Furniture Manufacturers Federation based in Prague (Czech Republic)

AMIC – Associacio Agrupacio Moble Innovador de Catalunya (Barcelona – Spain)

CFPIMM – Centro de Formação Profissional das Indústrias da Madeira e Mobiliário (Lodelo – Portugal)

FederlegnoArredo – Federazione Italiana delle industrie del legno, del sughero, del mobile, dell'illuminazione, dell'arredamento (Milano – Italy)

OIGPM – Ogólnopolska Izba Gospodarcza Producentów Mebli (Warsaw – Poland)

Método Estudio Consultores – (Vigo – Spain)

HOGENT – (Gent – Belgium)

Universitatea Transilvania din Brasov (Brasov – Romania)

### **For more information:**

<http://ditrama.eu/>

#ditrama

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